



The Official Journal of the National Marine Electronics Association

Marine Electronics Journal 2010 Planning Calendar

<u>Issue</u>	<u>Deadline</u>	
January/February 2010*	Nov. 3, 2009 Nov. 13, 2009	ad space reserved ad materials due
March/April	Jan. 4, 2010 Jan. 15, 2010	ad space reserved ad materials due
May/June	March 2, 2010 March 15, 2010	ad space reserved ad materials due
July/August 2010-2011 Buyers' Guide, Consumer Edition	May 3, 2010 May 14, 2010	ad space reserved ad materials due
September/October Convention Issue	July 1, 2010 July 15, 2010	ad space reserved ad materials due
November/December New Products Issue	Sept. 2, 2010 Sept. 16, 2010	ad space reserved ad materials due
January/February 2011	Nov. 2, 2010 Nov. 15, 2010	ad space reserved ad materials due

**All issues are distributed to subscribers in the first week of the first month of publication.*

2010 MEJ Editorial Content

Sections

- STANDARDS
- INNOVATIONS
- NEW PRODUCTS
- INDUSTRY NEWS
- TECHNOLOGY
- INDUSTRY SPOTLIGHT
- DEALER PROFILE
- NMEA BUSINESS
- REGIONAL REPORTS
- NEW MEMBERS
- MAILBAG

2010 Features

- NMEA CONVENTION COVERAGE
- PRODUCT AWARDS
- LATEST IN RADAR TECHNOLOGY
- ONBOARD SECURITY SYSTEMS
- BEST ELECTRONICS PRODUCTS
- HD TV: COMING ON STRONG
- HOW TO BUY SMART
- CHARTPLOTTER UPDATE
- COMMUNICATIONS: WHAT'S NEW?
- PRODUCT INTRODUCTIONS
- BEST INSTALLATIONS