



Coming July/August 2010!

***Marine Electronics Journal* 2010 - 2011 Buyers' Guide, Consumer Edition**

The Marine Electronics Directory

2010 - 2011 MEJ Buyers' Guide, Consumer Edition

- More than 1,000 products, manufacturers, and dealers at your fingertips! The most comprehensive buyers' guide available!
- **DOUBLE** the normal circulation of *Marine Electronics Journal*—12,000+.
- Year-long shelf life makes this a top advertising opportunity.
- Contains more than 100 product categories for quick reference.

Circulation Year-Round

- Circulated to all subscribers to the *Marine Electronics Journal*.
- Circulated to best customers and prospects of NMEA member dealers.
- Circulated free to boating consumers who visit the electronics section at the following boat shows:
 - Miami
 - Fort Lauderdale
 - Seattle
 - Atlantic City
 - International WorkBoat Show

On the Web

The *Marine Electronics Journal* Buyers' Guide, Consumer Edition databases of products, manufacturers, and NMEA member dealers are available to boating consumers at:

www.MarineElectronicsJournal.com

www.NMEA.org

Digital Edition

The *Marine Electronics Journal* Buyers' Guide, Consumer Edition is also available in a digital edition with ads that are hyperlinked to advertisers' websites!