



The Official Journal of the National Marine Electronics Association

Marine Electronics Journal 2012 Planning Calendar

<u>Issue</u>	<u>Deadline</u>	
January/February 2012	Nov. 2, 2011 Nov. 15, 2011	ad space reserved ad materials due
March/April 2012	Jan. 2, 2012 Jan. 16, 2012	ad space reserved ad materials due
May/June 2012	March 1, 2012 March 15, 2012	ad space reserved ad materials due
July/August 2012 2012 – 2013 Buyers' Guide, Consumer Edition	May 1, 2012 May 15, 2012	ad space reserved ad materials due
September/October 2012 Convention Issue	July 2, 2012 July 16, 2012	ad space reserved ad materials due
November/December 2012 International Issue	Sept. 3, 2012 Sept. 17, 2012	ad space reserved ad materials due
January/February 2013	Nov. 1, 2012 Nov. 15, 2012	ad space reserved ad materials due

2012 MEJ Editorial Content

Sections

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- INNOVATIONS
- NEW PRODUCTS
- INDUSTRY NEWS
- TECHNOLOGY
- INDUSTRY SPOTLIGHT
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- NEW MEMBERS
- MAILBAG

2012 Features

- NMEA CONVENTION COVERAGE
- PROPULSION SYSTEMS
- ONBOARD AUDIO SYSTEMS
- NMEA 2000®
- BUYERS' GUIDE DIRECTORY
- BEST & BRIGHTEST ELECTRONICS
- LATEST IN AUTOPILOTS
- PRE-CONVENTION COVERAGE
- INTERNATIONAL ELECTRONICS
- PRODUCT AWARDS
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